[Date]
[Recipient's Name]
[Building/Company Name]
[Address]
[City, State, ZIP Code]
Subject: Illuminate [Building Name] in Blue for Dystonia Awareness in September
Dear [Recipient's Name],
As a volunteer with the Dystonia Medical Research Foundation, I am reaching out to request that [Building/Company Name] participate in a dystonia awareness campaign by illuminating the exterior of your building with blue lights during Dystonia Awareness Month in September. Your participation would contribute to our efforts in spreading awareness and understanding for those living with dystonia.
Dystonia, a neurological disorder characterized by involuntary muscle contractions, impacts 225,000 people in the U.S. By participating in this awareness campaign, you demonstrate your commitment to social responsibility and help to educate the public about dystonia.
If you choose to join us in this initiative, [Building/Company Name] would be recognized as an official participant of Dystonia Awareness Month on the Dystonia Medical Research Foundation's website and social media platforms.
Please consider this request, and I am more than willing to discuss any details or answer any questions you might have. You can reach me at [Email Address] or [Phone Number].
Thank you for your time, consideration, and potential partnership in this campaign. Together, we can shed light on dystonia.
Sincerely,
[Your Name]

[Your Title/Position, if applicable]